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| Cross Cultural Communication |
| **Faculty** | Faculty of Arts |
| **Home Department** | Linguistics |
| **Module Topic** | Language and Communication Studies 221 |
| **Generic Module Name** | LCS221-233134 |
| **Alpha-numeric Code** | LCS221 |
| **NQF Level** | 6 |
| **NQF Credit Value** | 10 |
| **Duration** | Semester |
| **Proposed Semester** |  |
| **Programme** |  |
| **Year Level** |  |
| **Main Outcomes** | At the end of the module students will be able to:•Examine the critical issues in cross-cultural communication from a theoretical and practical point of view with specific reference to the South African situation. •Develop a sensitivity to cross cultural variation in communication and to provide a theoretical framework for interpreting it.•Analyse and evaluate of actual communicative encounters in cross-cultural situations.  |
| **Main Content** |  |
| **Pre-requisite Modules** | Lcs111 & 121 |
| **Co-requisite Modules** | None |
| **Prohibited Module Combo** | None |
| **Breakdown of Learning** | 1. **Hours**
 | 1. **Time-Table Requirement per Week**
 |
| *Contact with Lecturer/Tutor* | 14 | Lectures p.w. | 1 |
| *Assignments and Tasks* | 35 | Practicals p.w. |  |
| *Practicals* |  | Tutorials p.w. | 1 |
| *Tutorial* |  |  |  |
| *Self-Study* | 35 |  |  |
| *Tests/Examinations* | 4 |  |  |
| *Other: Project/Essay* | 12 |  |  |
| **Total Learning Time** | 100 |  |  |
| **Method of Assessment** | Continuous AssessmentExamination | 60%40% |  |
| **Assessment Module Type** |  |  |