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| Cross Cultural Communication | | | | |
| **Faculty** | Faculty of Arts | | | |
| **Home Department** | Linguistics | | | |
| **Module Topic** | Language and Communication Studies 221 | | | |
| **Generic Module Name** | LCS221-233134 | | | |
| **Alpha-numeric Code** | LCS221 | | | |
| **NQF Level** | 6 | | | |
| **NQF Credit Value** | 10 | | | |
| **Duration** | Semester | | | |
| **Proposed Semester** |  | | | |
| **Programme** |  | | | |
| **Year Level** |  | | | |
| **Main Outcomes** | At the end of the module students will be able to:  •Examine the critical issues in cross-cultural communication from a theoretical and practical point of view with specific reference to the South African situation.  •Develop a sensitivity to cross cultural variation in communication and to provide a theoretical framework for interpreting it.  •Analyse and evaluate of actual communicative encounters in cross-cultural situations. | | | |
| **Main Content** |  | | | |
| **Pre-requisite Modules** | Lcs111 & 121 | | | |
| **Co-requisite Modules** | None | | | |
| **Prohibited Module Combo** | None | | | |
| **Breakdown of Learning** | 1. **Hours** | | 1. **Time-Table Requirement per Week** | |
| *Contact with Lecturer/Tutor* | 14 | | Lectures p.w. | 1 |
| *Assignments and Tasks* | 35 | | Practicals p.w. |  |
| *Practicals* |  | | Tutorials p.w. | 1 |
| *Tutorial* |  | |  |  |
| *Self-Study* | 35 | |  |  |
| *Tests/Examinations* | 4 | |  |  |
| *Other: Project/Essay* | 12 | |  |  |
| **Total Learning Time** | 100 | |  |  |
| **Method of Assessment** | Continuous Assessment  Examination | 60%  40% |  | |
| **Assessment Module Type** |  | |  | |