

TONGJI UNIVERSITY

Course list - Undergraduate Students (Business Administration) Academic Year 2014-2015

No	Course	Fall	Spring	Hour	Credit
1	# Survey of China	√	√	34	2
2	# Chinese	√	√	102	6
3	* #Academic Lectures or Seminars	√	√	34	2
4	* Human Resource Management in China	√		34	2
5	* Business Negotiation in China	√		34	2
6	Entrepreneurship in China (I)	√		34	2
7	* Strategic Management in China	√		34	2
8	China Economy: Reform and Development	√		34	2
9	Fundamentals of Corporate Finance	√		34	2
10	Multicultural Communication	√		34	2
11	* Management in China	√		34	2
12	Money & Banking in China	√		34	2
13	Marketing in China (I)	√		34	2
14	Financial Market in China	√		34	2
15	* Management Information System		√	34	2
16	* Project Management in China		√	34	2
17	* Operations Management in China		√	34	2
18	Logistics and Supply Chain Management in China		√	34	2
19	* Financial & Management Accounting		√	34	2
20	Innovation Management		√	34	2
21	Capital Market Analysis		√	34	2
22	Private Equity and Venture Capital in China		√	34	2
23	Real estate Development in China		√	34	2
24	E-Commerce in China		√	34	2
25	Corporate Governance in China		√	34	2
26	International Business & Internationalization of Chinese Firms		√	34	2
27	Chinese Market Research		√	34	2